



360 TOYOTA
S U P P O R T

YOUR BUSINESS IS RIDING ON IT.



TOYOTA 360 SUPPORT

TOYOTA FORKLIFTS ARE BUILT TO BE THE BEST.

Toyota forklifts have improved the efficiency and productivity of tens of thousands of businesses across North America since 1967... And have been recognized as the world's best-selling forklifts since 2002. But our popularity wasn't won with a beauty contest. We became the best by building the best, ranking #1 globally in:

- Safety
- Cost of Ownership
- Uptime
- Service
- Quality
- Durability
- Value
- Reliability
- Customer Satisfaction

We put more into our forklifts so you get more out of them. More advancements. More performance. And more hours doing the work you want them to. Dollar for dollar, feature for feature, no one gives you as much for your money as Toyota.

Toyota 360 Support promises to deliver a lifetime of dependability.

We want to make sure your Toyota keeps running like... well, a Toyota. That's why we created 360 Support, the most comprehensive support promise in the industry.

It's designed to save you money, save you downtime, and save you headaches.

Toyota 360 Support provides full-circle support for your forklift fleet, bringing measurable benefits through our:

- Dealer Network
- Safety
- Service
- Cost of Ownership
- Toyota Genuine Parts
- Operations

When you choose Toyota, we have more than your back – we've got your front, sides, and everything from top to bottom.

Toyota keeps your company at the top of its game.

The material-handling industry is constantly changing. How will you stay ahead of the curve? With Toyota 360 Support. We'll connect your company with Toyota Advanced Logistics. You'll gain proprietary insights and exclusive access to our most advanced technologies and state-of-the-art equipment, including picking systems and automatic guided vehicles.



DEALER NETWORK AND EXPERTISE

REINFORCEMENTS ARE AT THE READY WITH TOYOTA 360 SUPPORT.



No matter where your forklifts are on the job, chances are a Toyota Dealer is close by. The industry's best and most comprehensive dealer network boasts:

- 66 dealers across North America
- Over 225 locations
- More than 3,500 technicians on call
- More than 2,600 service vans on the road

In addition to minimizing your downtime, Toyota specialists can help assess your warehouse and facility needs to recommend the right equipment for the job. And with the largest inventory of used and rental forklifts ready to hit your floor, Toyota 360 Support keeps your business running at full speed.



Alan – 360 Technician, Atlas Toyota Material Handling, Chicago, IL

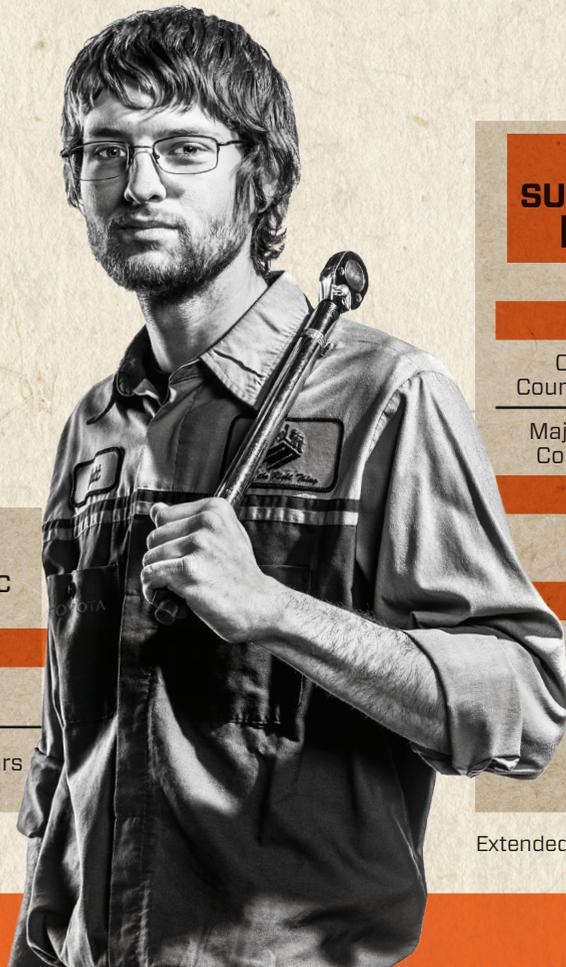


SERVICE

RESPONSIVENESS IS A PRIORITY WITH TOYOTA 360 SUPPORT.



With Toyota 360 Support, help is always at your fingertips. The Toyota 360 Service Request App instantly connects you to certified technicians who guarantee four-hour emergency response times. And what gets fixed stays fixed with a two-year warranty on parts and labor if replacement parts fail.



STANDARD

360 SUPPORT	SIT-DOWN ELECTRICS	NARROW-AISLE ELECTRICS*	ELECTRIC PALLET JACKS/STACKERS	IC CUSHION TIRE	IC PNEUMATIC TIRE
	STANDARD WARRANTY				
Carriage to Counterweight	1 Year/2,000 hours				
Major Parts & Components	3yrs/6,000hrs	3yrs/6,000hrs	1yr/2,000hrs	3yrs/6,000hrs	3yrs/6,000hrs

*Order Picker Standard Warranty is 2yrs/4,000hrs

ENHANCEMENTS

360 SUPPORT PLUS	SIT-DOWN ELECTRICS	NARROW-AISLE ELECTRICS	ELECTRIC PALLET JACKS/STACKERS	IC CUSHION TIRE	IC PNEUMATIC TIRE
PLANNED MAINTENANCE					
1 Year Included - up to 4 PMs/1,750 hours					
EXTRA CARE					
Carriage to Counterweight	3yrs/6,000hrs	3yrs/6,000hrs	3yrs/3,000hrs	3yrs/6,000hrs	3yrs/6,000hrs
Major Parts & Components	5yrs/6,000hrs				
PRICING					
Without T-Matics	\$599	\$599	\$299	\$799	\$799
OPTIONAL TELEMATICS					
	Hardware and 1yr Subscription	N/A	N/A	Hardware and 1yr Subscription	Hardware and 1yr Subscription
PRICING					
With T-Matics	\$999	N/A	N/A	\$1,199	\$1,199

Extended Care packages available. See toyotaforklift.com/360-support or your local dealer for details.

You can limit emergencies and reduce the cost of repairs with the planned maintenance included when you update to Toyota 360 Support Plus. By putting the know-how and responsiveness of Toyota technicians behind you in either of these support plans, your business will always operate at full strength.





TOYOTA GENUINE PARTS

DURABILITY IS BUILT INTO TOYOTA 360 SUPPORT.



Just like our forklifts, Toyota 360 Support runs on Toyota Genuine Parts. Our technicians install Toyota Genuine Parts to maintain the high-caliber quality, reliability, and value that are the reasons you bought a Toyota in the first place.



John - 360 Technician, Hull Lift Truck, Grand Rapids, MI

You're protected with an industry-leading two-year parts warranty - that's twice as long as our competitors. And with parts available for next-day shipping, your business's downtime is kept to a minimum.

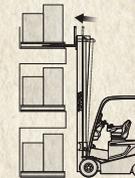


SYSTEM OF ACTIVE STABILITY™ (SAS)

Minimizes the likelihood of tip-over to help reduce the safety risks for operators and the people around them.

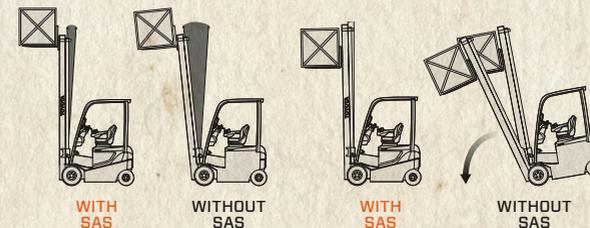
AUTOMATIC FORK LEVELING

Adjusts the mast so forks are level with the ground for ease of retrieving pallets at high levels.



ACTIVE MAST FUNCTION CONTROL

Decreases the chance of spilling unsecured loads or tipping the forklift backward.



SAFETY



SAFETY IS DESIGNED INTO TOYOTA 360 SUPPORT.

Toyota forklifts rank number one in safety for two good reasons: safety features are built into them, and Toyota 360 Support ensures safety *stays* built into them.



Wendy - Toyota Manufacturing Associate, TIEM, Columbus, IN



LOWEST COST OF OWNERSHIP

SAVINGS COME STANDARD WITH TOYOTA 360 SUPPORT.

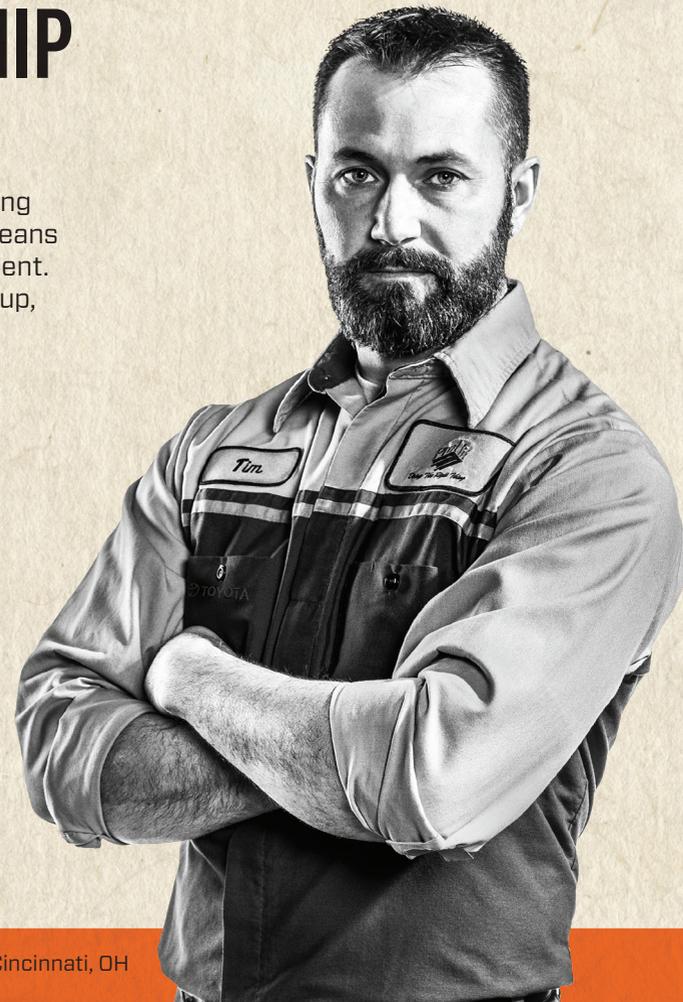
Spend money building your company, not making repairs. Adding a Toyota forklift to your fleet means more than making a purchase – it's an investment. In an industry study by Peerless Research Group, Toyota forklifts ranked #1 in lowest cost of ownership. So, your initial investment pays dividends for years and years to come.

STANDARD WARRANTY

Industry-leading warranties come standard – and that includes Toyota 360 Support at no charge.

INDUSTRY-LEADING VALUES

Toyota forklifts rate highest in quality, reliability, and value.



Tim – 360 Technician, ProLift, Cincinnati, OH

We take great pride in the way we build our forklifts. But at their core, they are simply tools that do the job. With Toyota 360 Support, we think bigger. We use years of operations learning and expertise to build something even bigger – your company.



Alejandra – 360 Technician, Southeast Industrial Equipment, Charlotte, NC

OPERATIONS

OPERATIONS RUN SMOOTHER WITH TOYOTA 360 SUPPORT.



INDUSTRY'S BEST LEAD TIMES

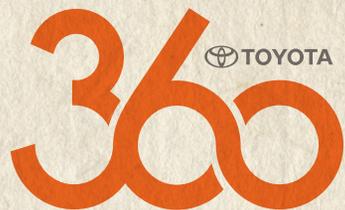
Toyota 360 Support offers the industry's best lead times to get the forklifts you need from our plant to your floor in a flash.

TOYOTA COMMERCIAL FINANCE

Buy, rent, or lease. New or used. Toyota 360 Support makes it easy to get the forklift you need at a price you can afford.

FLEET MANAGEMENT AND TELEMATICS

T-Matics helps you avoid unwelcome surprises by providing you with a 24/7 window into the condition of your forklifts.



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